



PRODUCT COMPARISON
Viridi Organic Products Vs Anti-Bacterial Hand Sanitisers

	Anti-Bacterial Hand Sanitisers	Viridi Organic Hand Cleanser	Viridi Organic Skin Protector
Ingredients	In order to be effective, hand sanitisers must contain at least 60% alcohol, which leads to cracked skin and dryness. It also means that hand sanitisers are highly flammable.	All Viridi products use only Grade A materials with no solvents, alcohol, petroleum, bleach or animal derivatives.	
Protection	The alcohol in hand sanitisers provides a quick kill but evaporates in a few seconds, meaning that users can pick up more bacteria as soon as they touch something.	Viridi has developed their own, brand new bactericide, which is proven to kill up to 99.999% of bacteria. This bactericide combats and protects against C Diff, HIV, TB, MRSA, Influenza, E Coli, Salmonella, Epictetus and Sars. This bactericide provides up to 4 hours of protection, greatly reducing cross-contamination and cross infection.	
Benefits to User's Skin	The alcohol contained in most hand sanitisers is drying and can cause sensitivity in the form of itching, burning, dryness and even peeling of the skin.	Proven to control sweaty hands and improve the sense of touch, especially useful for musicians, artisans, sports and hobbies.	Viridi Skin Protector protects the skin from irritation if users have eczema or dermatitis and is anti-bacterial to help combat infection. Helps to soften hard skin and calluses. As a glove replacement, Viridi protects and reduces the risk of allergic infection.
Effects on the Environment	The flammable nature of hand sanitisers makes them hazardous waste that must be disposed of according to OSHA guidelines.	Viridi products are both bio-degradable and environmentally friendly with fully recyclable packaging allowing for a low carbon footprint.	
Removal of Visible Dirt	Hand sanitisers are not particularly effective if hands are visibly soiled and tend to be used as a germ preventative as opposed to a form of hand washing.	Due to the inclusion of the organic bactericide the hand cleanser is not only an extremely effective anti-bacterial but its unique proposition means that it effectively removes all visible dirt and grime.	Before working in dirty environments, protecting your hands with Viridi Skin Protector will mean that simple hand washing will remove even paint, lubricants, inks, adhesives and every day grease and grime.
User Acceptance	The alcohol contained in hand sanitisers means that there is a lower user acceptance of the products amongst people with certain religious persuasions.	Viridi products have higher levels of user acceptance because they do not contain any alcohol or animal derivatives.	